

Transforming **RIT**

The Campaign for **Greatness**

EXPERIENTIAL LEARNING

Transforming Education Through Direct Experience

Pillar Two

Your Gift to Support Great Student Experiences puts our Students' Learning into Action.

Some of the Most Valuable Learning Happens Outside the Classroom

Experiential learning at RIT is co-op and beyond, and you can support students as they pursue their career futures and their passions.

RIT students take many different paths to develop the skills needed for life after college, and your support of the variety of experiential learning opportunities on campus can make the difference in students' success. The university's highly respected cooperative education program has been the foundation for

many students to hone their skills and knowledge for career readiness. But every student's experience is different, and "learning by doing" has become as individual as each student.

Co-op is still an important part of many RIT degree programs, but so too, are internships, capstone projects, research, study abroad, athletic teams and student clubs. In fact, as RIT's degree programs have evolved, many of these co-curricular activities offer valuable experiences that students don't necessarily get in a traditional cooperative education placements.

RIT

EXPERIENTIAL LEARNING



Today, and in the coming years, RIT must provide a wide range of high-quality experiential opportunities to address the specific skills and requirements for students' chosen career paths.

- > Research experience for students pursuing advanced degrees to build resumes that are appealing to graduate schools
- > Strong portfolios and industry-driven capstone projects for students in creative fields to demonstrate their aesthetic and client understanding
- > Entrepreneurship opportunities for students with great business ideas
- > Performing arts, athletic competitions, and student clubs so students can develop strong communication, project management, and teamwork skills

“Experiential” means many things, but at RIT, it means student success.

Transforming Education Through Direct Experience



Alana Smith '19

Applied Arts & Sciences, School of Individualized Study

Study Abroad, Summer 2018



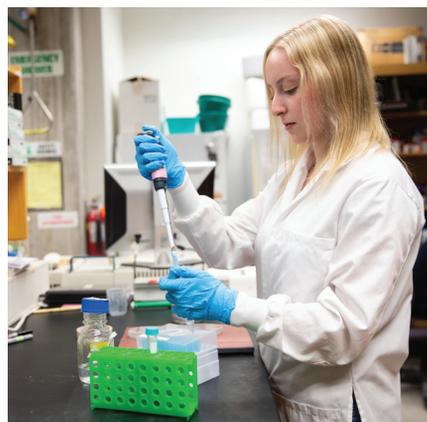
“Hello! My name is Alana Smith and I majored in applied arts and science in the School of Individualized Study, with a minor in psychology. The summer before I graduated I went to Copenhagen, Denmark for a six-week study abroad experience. I took two classes: Positive Psychology and Children in the Multicultural Context. My favorite moment of my abroad experience was going on various field trips, as part of my classes, to see real-world concepts.

Being in another country gave me a bigger perspective that I could never grasp while studying and living in the United States. It has really benefited me to open my mind to more possibilities, and it helped my career to be a teacher by learning different methods of teaching kids. As a deaf Global Ambassador, I can help other RIT deaf and hard-of-hearing students to navigate their options for studying abroad and to give them advice and tips for studying abroad!”

KayLee Steiner '20

Biotechnology, Gosnell School of Life Sciences

Undergraduate Research



“My experiences as an undergraduate researcher at RIT have allowed me to grow as a scientist in an environment that undergraduates at many other universities do not get to experience. **I am able to apply the skills learned in class to research projects that have been published in scientific research journals.** This will help me greatly when I pursue graduate studies in the future.”

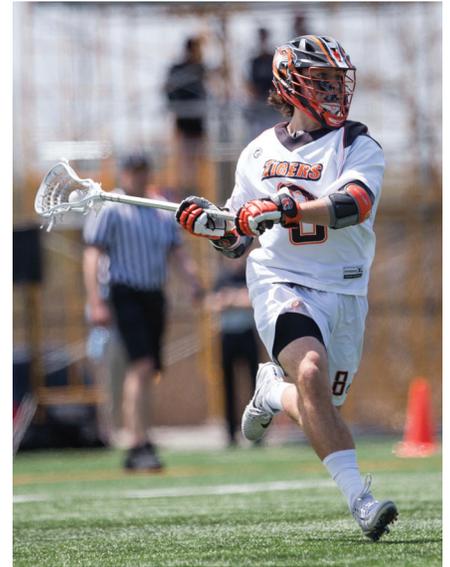
Student Life Outside of the Classroom

Cam Isaac '19

*Biomedical Sciences,
College of Health Sciences
& Technology*

RIT Men's Lacrosse

"Being a student athlete has been one of the most influential experiences of my life. It has provided me with great discipline, and strong time management and leadership skills. I have also developed tremendous relationships with my teammates, who have not only taught me how to work effectively with others, but provided me with friendships that will last a lifetime. **I would attribute my academic success and acceptance into dental school largely to my experience as a student athlete, and the principles that it instilled in me.**"



Jenna Rahrle '19

*Public Policy BS/MS,
College of Liberal Arts*

*Ruth & Brackett Clark
Internship Support Fund*



"My internship at U.S. Senator Kirsten Gillibrand's Rochester Regional Office helped me understand the importance of public service, and it showed me how much I value working with people. **With support from The Ruth M. & Brackett H. Clark Internship Support Fund, I was able to pursue this opportunity, which allowed me to narrow down my career goals and gain relevant experience in my field.**"

Larry Williams, III '20

*Marketing,
Saunders College of Business*

*SG, Director of
Student Relations*

"In my time in RIT's Student Government I've learned a lot about what it takes to be a leader. A few of these skills include the ability to make unbiased decisions, compassion for others, patience, commitment, and effective listening. These skills are crucial in making sure SG runs as efficiently as possible as we advocate for the student body. **Being a part of Student Government has given me the skills and the confidence necessary to be an active leader both in my academic career as well as in my professional career.**"



W. Travis Faircloth '20

*Mechanical Engineering,
Kate Gleason College
of Engineering*

*Jon & Jessie Roberts
Endowed Scholarship for
the Performing Arts*



“Before coming to RIT, I performed or assisted in direction in 20 theater productions. Since then, I’ve really focused on the technical side of theater. In spring 2018, I was part of a group of RIT engineering students who worked to design and create the setting of a new production of Rossum’s Universal Robots. We created the environment by designing and building working detailed robots and set pieces to

illustrate a microcosm of the greater RUR universe. Our team worked through the process of creating and manufacturing pieces to a design intent while also staying within real-world constraints like budget, workspace, and timeline. It was an incredible opportunity to use our design and problem-solving skills.

Technical design for performing arts provides invaluable experience working with team members from a wide variety of disciplines toward a common goal. **In addition to developing multidisciplinary teamwork skills and an appreciation for the strengths of other disciplines, opportunities like these develop strong communications skills.** It also cannot be mentioned enough how these both real-world and unique problems require you to dig deep into your technical knowledge and further develop it.”

Transform Education Through **Great Experiences**

Pillar Two

Providing students a wide range of valuable and engaging opportunities to build skills and experience is fundamental to our commitment to student success, and an important part of making RIT a comprehensive university.

Your support of experiential learning at RIT will ensure that these opportunities are available for all students.

Career Development Experiences

> Cooperative education living/travel stipends

\$1,500,000 endowed fund

\$10,000

> Kate Gleason College Grand Challenges Project Support Fund

\$50,000 per year

> Unfunded internship support

\$10,000 per student

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Transform Education Through Great Experiences

Experiential Projects

- > Kate Gleason College Multidisciplinary Senior Design Project Program: unsponsored projects and program director \$2,000,000 endowed
- > College of Art & Design MetaProject Fund \$1,500,000 endowed
- > MetaProject Design Week Sponsorship \$25,000 per year
- > Capstone Project Funds \$10,000 per project

Graduate Degree Preparation

- > Undergraduate Research Funds \$2,000,000 endowed fund
\$10,000 per project
- > Conference Travel Funds \$25,000 per year
- > Undergraduate Research Symposium Sponsor \$10,000 per year

Experiential Clubs and Organizations

- > RIT Racing (SAE Formula 1, Mini Baja, HotWheelz, EVT motor bike) \$50,000 per year
- > Computing/Cybersecurity Competitive Teams \$10,000 per team per year
- > Women in Computing, Women in Science, Women in Engineering \$10,000 per club per year
- > Team/Club Travel Funds \$10,000 per year

Performing Arts at RIT

- > Performer-in-residence Program \$30,000 per year
- > Scholarships for students in performing arts \$25,000
- > Fellowships for Performing Arts \$10,000 per student per year
- > Performance Sponsorships for all Ensembles \$10,000 per performance per year
- > NTID Performing Arts Endowed Fund Any amount
- > NTID Performing Arts Endowed Scholarship Any amount
- > RIT Performing Arts Fund Any amount

Global Experiences

- > Study abroad travel/living stipends \$10,000 per student per semester

For more information on making a transformative gift of greatness, contact:

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Executive Director of University Campaigns

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